

2019 ANNUAL REPORT

LITERAL CHANGE

AT A GLANCE



Added to our Team



Raised 20k in Donations



Won Awards



Scaled our Services



Increased our Network



SERVICE LOCATIONS

Literal Change provides remedial literacy support in vulnerable and marginalized communities across Toronto.

THE TORONTO EAST DETENTION CENTRE

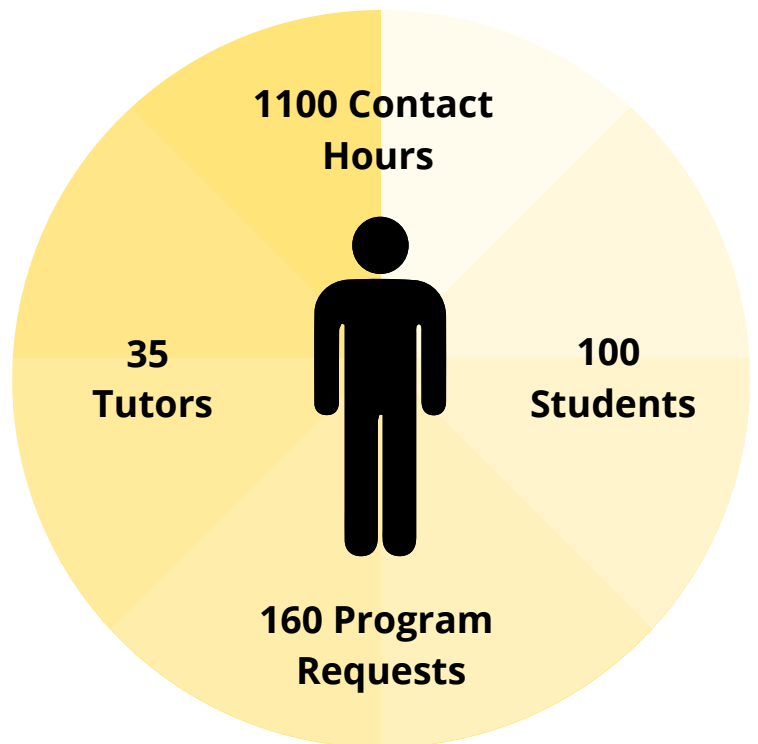
- 10 Literacy Teachers

THE TORONTO SOUTH DETENTION CENTRE

- 15 Literacy Teachers

YOUTH LITERACY INITIATIVE (YLI) - GTA

- 15 Literacy Teachers
- Referral streams: CW Jeffreys, SAL, PASS, Probation, Finch Youth Courts, JVS, Griffin Centre



OUR 2019 HUSTLE

CANADIAN LIFE LITERACY AWARD

Received honourable mention in the Canadian Life Literacy Innovation Award - awarded 5k

LITERACY WORKSHOP

Hosted our first Annual Literacy Workshop

FUNDRAISING

Hosted our "For the Love of Literacy" fundraiser - over 6k raised

Partnered with Spelling Bae for our Giving Month - 450.00 raised

CAPITAL ONE TECH JAM

Participated in the Gift-the-Code tech-jam - awarded 5k for project funding

PUBLIC SPEAKING

- The University of Toronto - OISE Lunch and Learn
- Dare to Care - Impact Event



OUR FUTURE

2020 AND BEYOND

Literal Change has already laid the groundwork to make some major moves in 2020

Expansion

By the end of January 2020, Literal Change will be offering remedial literacy services in The Roy McMurtry Youth Centre.

In 2020, our Youth Literacy Initiative will be scaling and offering services in Westview Collegiate, downtown Toronto, and the east-end of the GTA.

Research

Literal Change has partnered with The Centre for Addiction and Mental Health. In early 2020, we will be launching our research project that will analyze the literacy levels of over 400 justice-involved youth from across the GTA

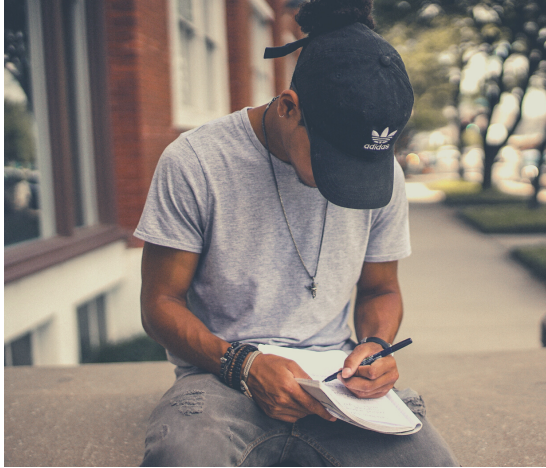
Collective Impact

Literal Change is part of a collective impact group that serves the needs of Ontario's incarcerated population.

In early 2020, Project Oasis will be launching wrap-around services in The Toronto East Detention Centre as a means to improve re-entry outcomes for the incarcerated population of Ontario.

Education

Literal Change is an official partner of The Toronto District School Board. We will begin offering Professional Development workshops for teachers and administrators.



FOCUS

Literacy

Community

Change

Literal Change
info@literalchange.com
www.literalchange.com
Social Media: @literalchange

2019

ANNUAL FINANCIAL REPORT

Literal Change



Income	Expenses
\$145,000	\$88,000

Sources of Income

Laidlaw Foundation	\$90,000.00
Soliciter General	\$31,217.00
Private Donations	\$17,000.00
Awards	\$5,000.00
Fee for Service	\$1,500.00

Expenditure of Income

Facilities Programming	\$44,000.00
YLI Programming	\$30,000.00
Research	\$3,800.00
Fundraising	\$1,500.00
Administration	\$8,000.00